



Institute Industry Interaction Cell (IIIC)

About IIIC

The objectives of IIIC are to get regular inputs from the personnel from Industries for curriculum design and execution by linking the latest technology towards continuous improvement.

Supply career development training / advising in contact with industries / alumnae by programs like guest lectures, workshops, faculty development program, seminar, hands on training etc.,

Serves as an intermediary between Institute (students / faculties) and Industries to bridge events like in plant training, internships and industrial visits in association with placement cell, alumni association of MKCE

Create the opportunities for the Institute / Industry to get mutual benefits for simultaneous working of common problems or objectives

The objectives of IIIC are

1. Continuous Improvement

- To get regular inputs from the personnel from Industries for curriculum design and execution by linking the latest technology towards continuous improvement.
- To record and circulate information relating to internships including student data, internship process, industry details, eligibility and any other relevant information and collect the information in to a specific requirement.
- To share the talents in students / faculties on major initiatives and research findings happening in the institution, new courses, technology developments and novelty.

2. Career guidance and Internship Assistance

- To facilitate internship for students at all the necessary intervals.
- Provide career development training in contact with industry / alumni by programs like guest lectures, workshops, faculty development program, seminar, hands on training etc.,
- To coordinate industries and public sector sponsored projects for students



M.Kumarasamy
College of Engineering

NAAC Accredited Autonomous Institution

Approved by AICTE & Affiliated to Anna University

ISO 9001:2015 Certified Institution

Thalavapalayam, Karur, Tamilnadu.



3. Connecting and Linking Institute / Industry

- Serves as an intermediary between Institute (students / faculties) and Industries to bridge events like in plant training, internships and industrial visits in association with placement cell, alumni association of MKCE
- To connect the students and faculties with Alumnae and Industries to create realization on various career paths, expectations from the industries and enable them to take up internships based on their interests.
- To bridge Industries between students and faculties who are willing to work on current National, International significant issues and specific need of the industries as well as the industries that are willing to collaborate in deal with their challenges.