

7.3-INSTITUTIONAL DISTINCTIVENESS

7.3.1- Portray the performance of the Institution in one area distinctive to its priority and thrust .

MKCE's primary focus is on making the students exposed to different learning platforms and enhancing their employability and entrepreneurial skills. In their third year, students are divided into groups according to their areas of interest and Appropriate training is then provided to help them develop the skills needed to become potential employees or entrepreneurs.

Employees who exhibit positive and desirable traits usually get more career growth and development opportunities. In order to enhance the Students' soft skills ,Various Training programs on team building,Time management, communication skills, reasoning skills etc were conducted through placement cell in different slots for placement opted students. Additionally, students received company-specific training to help them land jobs at the companies of their dreams.On the other hand, For the students who have opted for entrepreneurial skill development,sessions on business model canvas, Accelerators and incubation-Early stage entrepreneurs,discussion with innovation and start up enablers etc were organized to widen their knowledge about the business world..

As a result, every program and training session offered helps the students succeed as employees or as an entrepreneur.Thus It makes our institution stand distinctive always.