



Criterion 1: Curricular Aspects

1.3 Curriculum Enrichment

1.3.4.1: Number of students undertaking field projects / internships / student projects

Programme Name: Master of Business Administration.

Sl.No.	Description	Page Number
1	Internships	2 - 64
2	Field Projects / Student Projects	65 - 128



Criterion 1: Curricular Aspects

1.3 Curriculum Enrichment

1.3.4.1: Number of students undertaking field projects / internships / student projects

Programme Name: Master of Business Administration.

Internships Proof

20-09-2022

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Abina N, D/o Nagulsamy P, an MBA 2nd year student of M. Kumarasamy College of Engineering, Karur has successfully completed internship in our organization starting from 17-08-2022 to 20-09-2022. The internship program covered various functions of HR under the guidance of Mr. Saravanan and Mrs. Yazhini. During the training she was found hard working and sincere to work.

We wish her good luck and look forward for brilliant success in her career.

Yours truly
For Mindpro Technologies Pvt Ltd.,

C. Anandan

Anandan Chinnalagu
Director & CEO

ATTESTED
[Signature]
PRINCIPAL
M. Kumarasamy College of Engineering
Chalavapalavam Karur - 639112



DHARANI

DHARANI COTTONS (P) LTD

To whomsoever it may concern

This is to certify that Ms. Aishwarya R 927621MBA002, MBA (HR, Finance) has successfully completed Internship Training in our concern from 16/08/2022 to 16/09/2022. Her character and conduct during the internship period was good and maintained punctuality in attending the session.

Thanking You.

Yours faithfully,

For Dharani Cottons (P) Ltd



Authorized Signatory.

ATTESTED

PRINCIPAL

M. Kumarasamy College of Engineering
Thalavapalayam Karur - 630112

Via Puliampatti, Annur , Coimbatore Dist, Tamil Nadu-641653

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TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. AJAI KANNA .K (Reg.No: 927621MBA003)** a student of **MBA (Major in Human Resource)** in **M. Kumarasamy college of Engineering** has completed successfully 01 (One) month (From 16th August, 2022 to 16th September, 2022) long internship programme at this Company.

During the period of his internship programme with us he was found punctual, hardworking and inquisitive

We wish his every success in life



ATTESTED

PRINCIPAL
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Thalavanalavam, Karim - 670112

Nxtlogic Software Solutions
Software Developing & Consulting



Virtualmaze Softsys Pvt. Ltd.

No. 8/25, 2nd & 3rd Floor, Kamar Street, Alandur, Chennai - 600 016 | 044-42111496 | www.virtualmaze.com

Date: 25-08-2022

TO WHOM MAY CONCERN

We are pleased your permit your letter and provide Permission for Doing in Internship Training at Our concern for Mr. Anantha Krishnan S, Reg no: 927621MBA004, MBA of M. Kumaraswamy College of Engineering, Karur - 639113 for the period from August - September 2022.

Thanking You.

For VirtualMaze Softsys Private Limited

Dr. C.D. Rajaganapathy

Manager - HR & L&D

Date: 25-08-2022

ATTESTED

PRINCIPAL

M. Kumarasamy College of Engineering
Palayapalayam Karur - 639113



Date: 04/05/2023

TO WHOM SOEVER IT MAY CONCERN

This is to certify that MR ASHOKKUMAR P (ROLL NO.927621MBA005) IInd MBA student of M.KUMARASAMY COLLEGE OF ENGINEERING. He has successfully completed INTERNSHIP WORK (From 10th MAR - 2023 TO 9th APR-2023) in Organization. During the period of INTERNSHIP WORK, his initiative and interaction was satisfactory.

We wish him every success in his future endeavors.

For Atlas Export Enterprises ,

G.RAVIKUMAR
HR MANAGER

ATLAS EXPORT ENTERPRISES
29-J, PUGALUR ROAD,
KARUR - 639 001. (INDIA).

ATTESTED

PRINCIPAL
M.Kumarasamy College of Engineering
Palavuppalavam Karur - 630112



Om Engineering

To whomsoever it may concern

This is to certify that Ms Barkavi P 927621MBA006, MBA (HR Marketing) has Successfully completed Internship Training in our concern from 16/08/2022 to 16/09/2022. Her attendance and conduct during the internship period was good and maintained punctuality

Thanking You .

Yours faithfully



For OM ENGINEERING

ATTSTED

[Signature]
PRINCIPAL

**of Kumarasamy College of Engineering,
Chalavapalayam Karur -639112**

Pulliyaramara thottam, Ganapathy, Coimbatore -641006



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HR/31/21/INT/MBA/2022/08/02

September 15, 2022

Name : **BHARANIKA. C**

Department : **MBA**

Name of the Institution : **M. Kumarasamy College of Engineering
Thalavapalayam**

Departments in Which
Undergone Internship Training : **Human Resource and Marketing**

Internship Training Duration : **From: 16.08.2022 To: 14.09.2022.**

K.S. Sivakumaar
SENIOR MANAGER - HR

K.S. SIVAKUMAAR
Sr. Manager - HR
Tamilnadu Newsprint and Papers Limited,
Kagithapuram - 639 136, Karur Dist.

ATTENDED

[Signature]

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Thalavapalayam Karur - 639112

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TNPL - The Corporate Identity Number : L 22121 TN 1979 PL C 007799
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E-mail : response@tnpl.co.in / export@tnpl.co.in Web: www.tnpl.com



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CERTIFICATE of Completion

This Certificate is awarded to :

DANARAJ M

has successfully completed 01 (one) month internship training for the project 'Ticket Transfer', under the guidance of Ms. Elamathi – Manager, from August 22, 2022 to September 22, 2022.

During this period of his internship training with us he was found punctual, hardworking and inquisitive.

His association with us was very fruitful and we wish him all the best in his future endeavours.

V. Ajithkumar

AJITHKUMAR VADAMALAI
Managing Director

ATTESTED

[Signature]
PRINCIPAL

M. Kumarasamy College of Engineering
Chalavapalavam, Kannur - 579112

3rd Floor, M S Nilayam, Beretana Agrahara,
Bengaluru, Karnataka, 560100



AssaiTM

Date: 18/09/2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. DEEPAK.N studying MBA 2nd year in M.Kumarasamy College of Engineering. Undergone HUMAN RESOURCE intern at our AASAI FOOD PRODUCTT at karur from 16-August-2022 to 18-September-2022. The candidate has taken specific training in HUMAN RESOURCE field.

We have observed the candidate having hardworking nature and sincere during the training period and wish his for better prospects in studies as well as in career.

For AASAI FOOD PRODUCTT



ATTESTED

PRINCIPAL

**M. Kumarasamy College of Engineering,
Thalavapalavam Karur - 630112**

AASAI FOOD PRODUCTT

14-A, Vaiyapuri Goundanoor, Uppdamangalam (PO), Karur - 14. TN. | Mob : 98420 89525 | assimilk@gmail.com | www.assaimilk.com
GSTIN No. : 33AANFA9261A1ZP

26/09/2022

INTERNSHIP CERTIFICATE

This is to certify that Mr.S.DHAMODHARAN student of MBA, 2nd year of M.Kumarasamy college of Engineering, Karur-639113 has successfully completed his internship as from 16/08/2022 to 17/09/2022.

During the period of his internship program with us, his conduct and work was Good.

We wish him every success in his life and career.

With Best wishes.

For MAALAI MALAR.,


Chief Executive Officer.

ATTENDED


PRINCIPAL
M. Kumarasamy College of Engineering
Palavupalayam Karur - 639113

Smart Buy



THE PRINCIPAL

M.Kumarasamy College of Engineering,
Karur.

Dear Sir,

This is to certificate that Mr.Dibakar.M , Reg No: 927621MBA011, MBA (HR Finance) student of your college has successfully completed Internship Training in our organization from (16/08/2022 to 16/09/2022).The character and conduct with us found to be Punctual, discipline and regular in his course.

Thanking you.

M.P. Ramesh

M.P. RAMESH

MANAGER

SMART BUY

289, Kumaran Nagar,
Chinna Andan Kovil Road,
KARUR-639001.

For Smart Buy

289, KUMARAN NAGAR,

CHINNA ANADAN KOVIL ROAD,

KARUR -639001

CELL:-9865121375

ATTENDED

M.Kumarasamy

PRINCIPAL

M.Kumarasamy College of Engineering,
Chalavapalavam Karur -639011



SBS Technologies

Software Development, Website & Mobile Apps Development
New Technology Training & Placement Services

INTERNSHIP CERTIFICATE

Date : 19.09.2022

Place : Erode

TO WHOMSOEVER IT MAY CONCERN

This internship program certificate is proudly awarded to **Ms M.ELAKKIYA (927621MBA012)** student of **MBA (HR & Finance)** in M.Kumarasamy College Of Engineering, Karur has successfully completed her internship with talent acquisition in **SBS Technologies, Erode** from **18.08.2022** to **19.09.2022**.

We found the intent to be hardworking, conscientious and responsible during her tenure with us.

We wish her every success in all future academic endeavors and professional opportunities.

For **SBS Technologies**

ATTESTED

PRINCIPAL

M. Kumarasamy College of Engineering
Thalavapalayam Karur - 639112

Authorized Signature

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September 19, 2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that

GOKUL J (Roll No: 927621MBA013)

MBA

M.Kumarasamy College of Engineering, Karur

Had Completed Internship Training in our concern from 18-08-2022 to 16-09-2022.

The evaluation of the student performance given below.

S.No	CRITERIA	Max. MARKS	MARKS AWARDED
1	Attendance	10	10
2	Knowledge & Skills gained	10	8
3	Sincerity & Punctuality	10	10
4	Involvement shown	10	10
5	Discipline / Behavior	10	10
TOTAL MARKS		50	48

For FALCON TOOLINGS,


Manager.

ATTESTED


PRINCIPAL

M. Kumarasamy College of Engineering,
Thalavapalayam Karur - 630112



ISO 9001:2008 Certified



Date: 22/09/2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. GOKUL K studying MBA 2nd year in M.Kumarasamy College of Engineering. Undergone HUMAN RESOURCE intern at our Suryabala Motors(Authorized Honda dealers) at Coimbatore from 22-August-2022 to 22-September-2022. The candidate has taken specific training in our HUMAN RESOURCE Department.

We have observed that the candidate having hardworking & sincere during the training period and wish him for better prospects in studies as well as in career.



For Suryabala Motors,
For SURYABALA MOTORS

22/09/22
Authorised Signatory

Authorized Signature

ATTENDED
[Signature]
PRINCIPAL
M. Kumarasamy College of Engineering
Thalavandalavam Karu - 630113

Suryabala HONDA, Suryabala Motors, 1973-A, Trichy Road, Iyer Hospital Bus Stop, Coimbatore - 641 001
Phone : **Sales** : 0422 - 4297888, **Service** : 0422 - 4297828
Email : hondacbe@suryabala.com **Web** : www.suryabalahonda.com
Chennai Branch : S.F. No. 439/1B, Old Mahabalipuram Road, Sholinganallur, Chennai - 600119
GSTIN : 33ABOFS1318N1ZV



S.S.D. Spinning Mills Limited



Polyester Fibre



Polyester Garments



Polyester Textiles

22 September, 2022

Dear N. Gokul [927621MBA015]

TO WHOMSOEVER IT MAY CONCERN

You have successfully completed Internship Training in our concern from 22/08/2022 to 22/09/2022. The character and conduct during the overall session are found good and regular.

As a Trainee, you have performed the following duties:

1. Developing online marketing resources (webpages, videos, slideshows) for products
2. Work with department managers to analyse marketing resource effectiveness
3. Reports and help documents.

This opportunity is offered in conjunction with your graduate program at **M.Kumarasamy College of Engineering, Karur** in the field of **Master of Business Administration**

All the best

Sincerely



P. Periyasamy
Intern Coordinator – Human Resources

ATTESTED

PRINCIPAL

M. Kumarasamy College of Engineering,
Chalavapalayam Karur - 630112



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DATE: 15.09.2022

INTERNSHIP TRAINING CERTIFICATE

This is the certification for **Mr.T.GOKUL (Reg. No: 927621MBA016)** doing MBA in M.Kumarasamy College of Engineering Karur 639113. He has Completed for his Internship Training in our organization. During their Training period from 4 Weeks 17.08.2022 to 15.09.2022. We wish his all the best for his wonderful future.

Thanking You,

For The KovaiMaruthi Paper Boards (P) Ltd,

K. P. S.
HR Manager,

ATTESTED
[Signature]
PRINCIPAL
M. Kumarasamy College of Engineering
Chalavapalavam Karur - 639113



SRITEX HI – TECH MACHINES

Date:12/08/2022

To

Head of the Department,
Department of MBA,
M.Kumarasamy College of Engineering,
Karur.

Respected Sir,

Sub: MBA Internship Programme – Confirmation - Reg.

This is to certify that M.Guru Prasath bearing Reg.No: 927621MBA017 has been permitted to pursue his internship in our organization during the period of 16 August 2022 to 16 September 2022.



Signature with office seal

ATTESTED

PRINCIPAL

M. Kumarasamy College of Engineering
Palayapalayam Karur - 630113

SRITEX HI – TECH MACHINES

Reg.Off: No.3, 2nd floor, Pree Sree Complex, New Scheme Road
P.N.Palayam, Coimbatore – 641037.
Ph: 2240538, Email: sritex06@gmail.com. Web: www. sritex.wixsite.com

Factory: 113/1,109-B KRB Farm, Civil Aerodrome road,
SIHS Colony, Coimbatore 641014.

28 September, 2022

TO WHOM SOEVER IT MAY CONCERN

Reg: Internship Completion Certificate

This is to certify that **Mr.R.Harish** bearing Reg.No:927621MBA018 M.B.A. student of **M.Kumarasamy College of Engineering, Karur** has undergone Internship from 19-08-2022 to 20-09-2022 in our company.

All the best

Truly,



Authorized Signatory

HR Manager

ATTSTED



M. Kumarasamy College of Engineering,
Chalavandalayam Karur -639112

NEXWARE TECHNOLOGIES PRIVATE LIMITED

Address 7B, Caledon Square, 7th floor, #348, Avinashi Rd,

Masakalipalayam, HUDCO Colony, Peelamedu,

Coimbatore, TamilNadu-641004.

<https://www.nexware-global.com/>

TEL: +91 0422-4982052

Denizen Technologies Pvt Ltd

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms.Jananishri.B (Reg.No: 927621MBA019) a student of MBA (Major in Human Resource) in M. Kumarasamy college of Engineering has completed successfully 01 (One) month (From 16th August, 2022 to 16th September, 2022) long internship programme at this Company.

During the period of her internship programme with us she was found punctual, hardworking and inquisitive

We wish her every success in life

For Denizen Tech


Proprietor

ATTESTED


PRINCIPAL
M.Kumarasamy College of Engineering
Chalavapalavam Karur - 630112

167 A, P.K.D Nagar | Near Sankara College | Saravanampatty | Coimbatore

Email: mail@denizentech.in Website: www.denizentek.com

Ph - 0422 4518008.

To whomsoever it may concern

This is to certify that Ms Kanimozhi M 927621MBA020 MBA (HR and Finance) has successfully completed Internship Training in our concern from 16/08/2022 to 16/09/2022. Her character and activities during the internship period was good and attendance regularly.


Thanking You.

Yours faithfully

GATEWAY SOFTWARE SOLUTIONS

Manager



ATTESTED

PRINCIPAL
M. Kumarasamy College of Engineering
Chalavapalayam Karur - 630113



PROMPT
Infotech Pvt Ltd

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms.Karishma.S (Reg.No: 927621MBA021)** a student of **MBA (Major in Human Resource)** in **M. Kumarasamy college of Engineering** has completed successfully 01 (One) month (From 16thAugust, 2022 to 16thSeptember, 2022) long internship programme at this Company.

During the period of her internship programme with us she was found punctual, hardworking and inquisitive

We wish her every success in life



ATTESTED



PRINCIPAL
M. Kumarasamy College of Engineering,
Chalavapalavam Karu - 639113



SBS Technologies

Software Development, Website & Mobile Apps Development
New Technology Training & Placement Services

INTERNSHIP CERTIFICATE

Date : 19.09.2022

Place : Erode

TO WHOMSOEVER IT MAY CONCERN

This internship program certificate is proudly awarded to **Ms M.KARTHIKA (927621MBA022)** student of **MBA (HR & Finance)** in M.Kumarasamy College Of Engineering, Karur has successfully completed her internship with talent acquisition in **SBS Technologies, Erode** from **18.08.2022** to **19.09.2022**.

We found the intent to be hardworking, conscientious and responsible during her tenure with us.

We wish her every success in all future academic endeavors and professional opportunities.

For **SBS Technologies**

ATTESTED

PRINCIPAL

M. Kumarasamy College of Engineering
Thalavapalavam Karur - 630112

Authorised Signature

To whomsoever it may concern


This is to certify that Mr Kavin R 927621MBA023, MBA (HR, Marketing) has Successfully completed Internship Training in our organization from (16/08/2022 to 16/09/2022). The character and conduct with us is found to be Punctual and regular in his course.

Thanking You.

Yours faithfully

For Forus technologies



ATTENDED

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M. Kumarasamy College of Engineering
Palavupalam Karu - 630117



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Date:21/09/2022

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that **Ms.A.Kaviya [Reg.No.927621MBA024]** Student of **MBA(HR), M.Kumarasamy College of Engineering** have been associated in our company as an "Internship Trainee –Human Resource" from 16th August 2022 to 21st September 2022.

During the period her performance found good and satisfactory. We wish you all the best for her future endeavors.

With Regards,

For Techvolt Software Private Limited

HR Head

21/09/2022



ATTENDED

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M.Kumarasamy College of Engineering
Thalavapalavam Karur -630112

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Date: September 17, 2022

CERTIFICATE

This is to certify that **Miss. KEERTHANA .S** , (Reg. No. 9279621MBA025) II Year MBA, Student of M.KUMARASAMY COLLEGE OF ENGINEERING , THALAVAPALAYAM, KARUR-639113 had undergone Internship training in our Organization during the period from August 16, 2022 to September 17, 2022

During this period her conduct is good.

For **KOVAI MARUTHI PAPERS AND BOARDS PVT. LTD., UNIT II,**


(K. SOUNDARARAJAN)
EXECUTIVE DIRECTOR .

ATTESTED

PRINCIPAL .
M. Kumarasamy College of Engineering
Thalavapalayam Karur - 639113



Date:22-09-2022

Place: Virudhunagar

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. **KEERTHI VASAN S 927621MBA026**, MBA (HR. Finance) has successfully completed Internship Training in our concern from 22/08/2022 to 22/09/2022. The character and conduct during the overall session are found good and regular.

Thanking you.

Best Regards
For V.V.V & Sons Edible Oils Ltd.

K. Kan...


Authorized Signatory

ATTENDED

PRINCIPAL
M. Kumarasamy College of Engineering
Palavupalayam Kara - 629112



Address

V. V. V. & Sons Edible Oils Ltd.
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626 001 Tamil Nadu, India



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To whomsoever it may concern

This is to certify that Mr Krishnakumar M 927621MBA027 MBA(HR , Finance) has Successfully completed Internship Training in our concern from 16/08/2022 to 16/09/2022. His character and activities during the overall session is found good and regular.

Thanking You.

Yours faithfully

For VOS IT



Authorised Signatory

ATTENDED

PRINCIPAL
M. Kumarasamy College of Engineering
Thalavapalavam Karu - 630112



ANKKAL MARKETING

To whomsoever it may concern

This is to certify that Mr. S. Krishnakumar 927621MBA028 , MBA (HR , Marketing) has Successfully completed Internship Training in our concern from 16/08/2022 to 16/09/2022. The character and conduct during the overall session are found good and regular.

Thanking You.

Yours faithfully

For Ankkal Marketing



Authorized Signatory

ATTESTED

PRINCIPAL

M. Kumarasamy College of Engineering,
Chalavapalavam, Karur-639117

RIT INFOTECH SOLUTIONS



To whomsoever it may concern

This is to certify that Ms Madhumitha S 927621MBA029, MBA(HR, Finance) has successfully completed Internship Training in our concern from 16/08/2022 to 16/09/2022. Her work style character and activities are good and regular.

Thanking You.

Yours faithfully

For RIT INFOTECH SOLUTIONS



Authorized Signatory.

ATTENDED

PRINCIPAL
M. Kumarasamy College of Engineering
Thalavapalavam Karu - 630112



JAYEM AUTOMOTIVES

JAYEM AUTOMOTIVES PVT LTD

Post Box No 1840, No 2, Ondipudur Road,
Singanailur, Coimbatore - 641 001

Tamil Nadu, India

+91- 422- 2271843 / 2273923

Cell:900333949

jayemautomotiv

Date: 15.08.2022

CERTIFICATE

Sub. Permission letter of Internship Training

This is to certify that **Mr.N.MAHENDRAN (Reg. No. 927621MBA030)** student of **M.Kumarasamy College of Engineering Karur 639113**. He is doing the Internship training in our industry. During the period from August - September 2022. All necessary detail was provided from our side for the establishment of this training work.

Thanking you



ATTESTED

PRINCIPAL

M.Kumarasamy College of Engineering
Thalavapalavam Karur-639113

Registration Number: 11979 CIN:U0029TZ1999PTC011979
Email address: accounts@jayemauto.com, jayem@jayemauto.com

CCap/HR/Proj/2022-23

27.09.2022

CERTIFICATE

This is to certify that **Mr. Manoj S** (Reg.No 927621MBA031) student of M Kumarasamy College of Engineering, Thavalapalaam ,Karur 639 113 has successfully completed his 22 days of Internship training program in our concern from 18.08.2022 to 16.09.2022 .

During this training period he had understood the concept of share trading in Equity, Derivative and Mutual fund segments and Mobile trading application. During this period his performance and conduct were highly commendable .

For Coimbatore Capital Limited



Authorised Signatory



ATTESTED



PRINCIPAL
M. Kumarasamy College of Engineering
Thavalapalaam Karur 639113

26/09/2022

INTERNSHIP CERTIFICATE

This is to certify that Mr.M.MITHUNESH student of MBA, 2nd year of M.Kumarasamy college of Engineering, Karur-639113 has successfully completed his internship as from 16/08/2022 to 17/09/2022.

During the period of his internship program with us, his conduct and work was Good.

We wish him every success in his life and career.

With Best wishes.

For MAALAI MALAR.,

Chief Executive Officer.

ATTENDED



PRINCIPAL
M.Kumarasamy College of Engineering,
Chalavanalavam Karur - 639113



INTERNSHIP CERTIFICATE

Trichy

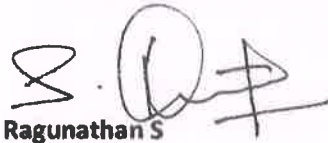
TO WHOMSOEVER IT MAY CONCERN

This is to certify that **MR. V. Mukhil (927621MBA033)** student of M Kumarasamy college of engineering, Karur has successfully completed his Internship with Talent Acquisition in **"Omega Healthcare Management Services Pvt. Ltd."** from **17- Aug- 2022 to 16th Sep- 2022.**

We found the intern to be hard-working, conscientious and responsible during his tenure with us.

We wish him all the best in the future.

For Omega Healthcare Management Services Pvt. Ltd.,



Ragunathan S

Manager – Talent Acquisition | Human Resources

ATTESTED



PRINCIPAL

M. Kumarasamy College of Engineering
Chalavanalavam Karur - 620112

Omega Healthcare Management Services Pvt. Ltd.

2nd and 3rd Floor, Muthaiah Towers, No. 1 Williams Road (or Royal Road),
Cantonment, Trichy - 620 001, Tel: +91 0431 4028111

Registered Office : No. 33, NAL Wind Tunnel Road, Murugeshpalya, Bengaluru - 560 017, Tel: +91 80 4155 7333

US Office : 2424 North Federal Highway, Suite #205, Boca Raton, FL 33431.

Website : www.omegahms.com

General Email ID : mail@omega@omegahms.com Registered CIN: U85110 KA2003 PTC 032846



TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. NANDHINI A (Reg.No: 927621MBA034)** a student of **MBA (Major in Human Resource)** in **M. Kumarasamy college of Engineering** has completed successfully 01 (One) month (From 16th August, 2022 to 16th September, 2022) long internship programme at this Company.

During the period of her internship programme with us she was found punctual, hardworking and inquisitive.

We wish her every success in life.

For CLAROZON TECHNOLOGIES

ATTESTED



PRINCIPAL

**M. Kumarasamy College of Engineering
Chalavapalavam Karur - 639112**



PROPRIETOR



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Pugalur Sugar Factory, Pugalur - 639 113. Karur District, Tamil Nadu, India.
Phone : 04324-270203, 270204, 270207 Fax : 04324-270219. Cell: 98404 14867
Regd. Office : Dare House, No. 234, NSC Bose Road, Chennai - 600 001, Tamil Nadu, India.
Website : www.eldparry.com CIN: L24211TN1975PLC006989 GSTIN: 33AAACE0702C1Z0

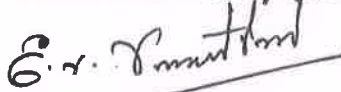
September 16, 2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms Narmadha N, II year MBA (Master Of Business Administration) student from M.Kumarasamy college of engineering, Thalavapalayam, Karur District, underwent Internship Training in our Organization from 16-08-2022 to 16-09-2022.

During the course of the training, her performance and conduct were Good.

Yours faithfully,
For E.I.D. - Parry (India) Limited.



E R Vincent Paul
Manager-HR

ATTESTED



PRINCIPAL

M. Kumarasamy College of Engineering
Thalavapalayam Karur - 639112



murugappa



Zerame Pvt Ltd

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. NAVANEETH N (Reg.No: 927621MBA036)** a student of **MBA (Major in Human Resource)** in **M. Kumarasamy college of Engineering** has completed successfully 01 (One) month (From 16th August, 2022 to 16th September, 2022) long internship programme at this Company.

During the period of his internship programme with us he was found punctual, hardworking and inquisitive

We wish his every success in life

ATTESTED


PRINCIPAL,
M. Kumarasamy College of Engineering,
Chalavapalavam Karur - 630112





Date :17.09.2022

CERTIFICATE

This is to certify that Ms.B.Navitha, [Regn No: 927621MBA037] of MBA second Year student in M.Kumarasamy College of Engineering Karur -639113 has successfully completed her Internship training in our organization during the period from 18.08.2022 to 17.09.2022.

During that period of Internship training her conduct and character were found to be good. We wish her a great success in all her future endeavours.

For Chettinad Cement Corporation Private Limited,

(A.Prinston Vijayakumar)
Asst.General Manager – HR

ATTESTED

PRINCIPAL

M. Kumarasamy College of Engineering
Chalavapalayam, Karur -639113

Chettinad Cement Corporation Private Limited.
Kumararajah Muthiah Nagar, Puliur Cement Factory
Karur Dist 639 114, Tamilnadu, India.
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E puliyur@chettinadcement.com
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GST : 33AAACC3130A1ZQ

Head Office :

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603, Anna Salai, Chennai 600 006,
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F +94 44 28291558, 43090202
E info@chettinadcement.com
www.chettinadcement.com



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Phone : 04324-270203, 270204, 270207 Fax : 04324-270219. Cell: 98404 14867
Regd. Office : Dare House, No. 234, NSC Bose Road, Chennai - 600 001, Tamil Nadu, India.
Website : www.eidparry.com CIN: L24211TN1975PLC006989 GSTIN: 33AAACE0702C1ZO

September 16, 2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms Nivetha S**, II year MBA (Master Of Business Administration) student from **M.Kumarasamy college of engineering, Thalavapalayam, Karur District**, underwent Internship Training in our Organization from 16-08-2022 to 16-09-2022.

During the course of the training, her performance and conduct were Good.

Yours faithfully,
For E.I.D. - Parry (India) Limited.

E R Vincent Paul
Manager-HR

ATTESTED

PRINCIPAL

M.Kumarasamy College of Engineering,
Thalavapalayam Karur - 639113



murugappa



17th September 2022

To,
The Head of Department,
M.Kumarasamy College of Engineering,
Karur.

We wish to inform you that **Mr. Prathab M** has successfully completed his internship at our organization from **18th August 2022 – 17th September 2022**

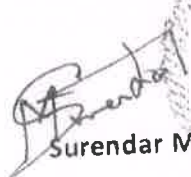
During his time with us he has familiarized himself on the functions of the HR Department and also successfully completed his requirements.

We are also pleased to inform you that during the period of Internship he has shown a great deal of enthusiasm to learn and understand the concepts.

We wish him all the success in his future endeavors.

Performance during Internship training: **Excellent**

For ALLSEC TECHNOLOGIES LIMITED,


Surendar M



Senior Manager (Human Resource)

ATTESTED


PRINCIPAL
M. Kumarasamy College of Engineering,
Thalavapalavam Karur - 639119

ALLSEC TECHNOLOGIES LTD.

Regd. Office : 46-C, Velachery Main Road, Velachery, Chennai - 600 042

Tel : +91.44.4299 7070 web : www.allsectech.com

Corporate Identity Number : L72300TN1998PLC041033, Email : contactus@allsectech.com

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E-mail : asepackers@gmail.com

Cell.No - 94433 62714

3, GANDHIPURAM MAIN ROAD
SENGUNTHAPURAM (PO)
KARUR-639 002

Date: 24/09/2022

CERTIFICATE OF INTERNSHIP

To Whomsoever It May Concern

This is to certify that T.NIVETHIKA, (Reg No : 927621MBA039) student of M.Kumarasamy College of Engineering, Karur has successfully completed her internship from 23 August 2022 to 24 September 2022 for duration of one month at Ase Packing Industries Karur.

During this period of her internship program with us, Her has been exposed to different process and was found diligent and hardworking. We wish her every success in future endeavors.

ATTESTED



PRINCIPAL

M. Kumarasamy College of Engineering
Thalavapalayam, Karur - 639112

Regards,

S. Vadivel

Mr. Vadivel



Managing Director



23/09/2022

TO WHOM IT MAY CONCERN

This is to certify that Mr. Praveen.S(927621MBA041), a student of MBA, M. Kumarasamy College of Engineering, Karur has successfully completed 01 (One) month (From 18th August, 2022 to 20th September, 2022) short internship programme at this Company. During the period of his internship programme with us he was found punctual, hardworking and inquisitive.

We wish him every success in life.



Sincerely,

P. Arun

cc: P.Arunmozhivarman M.E.,

ATTESTED

PRINCIPAL

M. Kumarasamy College of Engineering,
Thalavapalavam Karur - 629112

Corporate Office: No.2, VCR Garden, SIHS Colony, Singanallur, Coimbatore-641014.

Virtual Office: No.2, 3rd floOr, Periysamy Towers, Chatram Bus Stand, Trichy-62002.

sales@edigita.in, www.edigita.in.

17.09.2022

CERTIFICATE OF INTERNSHIP


This is to certify that Ms.PRITHVIHA (Reg No – 927621MBA042) D/o Velusamy studying MBA at M.Kumarasamy College of Engineering had gone through internship training program at our organization in various departments between the period 17.08.2022 and 17.09.2022.

During the period of her internship program with us, she had been undergone to different processes and was found diligent, hardworking and inquisitive.

We wish her every success in her life and career.

With Best Regards,

For METRO FABRICS,


M.HASEEM ALI
GENERAL MANAGER

ATTESTED


PRINCIPAL
M.Kumarasamy College of Engineering
Chalavapalayam Karur 630112

Saturday, 1st October 2022

Certificate of Internship

To Whomsoever It May Concern

This is to certify that **Priya** of M.Kumarasamy College of Engineering, Karur has successfully completed her internship program, starting from 23rd August 2022 to 26th September 2022 at Mallow Technologies Private Limited.

During her internship at our company, she was trained in Human Resources Team and was trained for the job functionalities that an intern in Human Resources Team would do on a daily basis. Her performance during the internship was found satisfactory. We appreciate her for her punctuality, dedication and hard work throughout the training.

We wish her every success in her life and Career.

Warm Regards,



HR Team,

Mallow Technologies Private Limited.



ATTESTED



PRINCIPAL

M. Kumarasamy College of Engineering
Chalavapalayam Karur - 630112

Regd. Office : S.F. No : 535, Salem Bypass Road,
Semmadai, Karur-639006.

Admin. Office : No.62, Vivekananda Nagar Main Road,
Sengunthapuram, Karur - 639001.

CIN : U72900TN2010PTC077262

Website : www.mallow-tech.com / E-mail : contact@mallow-tech.com



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Date: September 28, 2022

TO WHOM IT MAY CONCERN

This is to certify that T. Ragul (927621MBA044), a student of M. Kumarasamy College of Engineering - Karur has successfully completed a summer internship in the field of Management from 22nd August to 22nd September 2022 under the guidance of Mr Giriraju.

His internship activities include familiarization to all the departments, their operations and process along with a management overview involved in the production process of the organization.

During the period of his internship program with us, he had been exposed to different processes and was found diligent, hardworking and inquisitive.

We wish him every success in his life and career.

Authorised Signatory



ATTENDED

PRINCIPAL
Kumarasamy College of Engineering,
Chalavapalayam Karur - 630112

Jayam Industries

Shop No 1043B, Bharathiyar Road, Papanickenpalayam, Coimbatore - 37.

Email: jayamindustries1000@gmail.com



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Pressure Boosting Systems

23.09.2022

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that Ms. K. Rahini, Roll No. (927621MBA045) a student of MBA, M. Kumarasamy College of Engineering, Thalavapalayam, Karur District has done her internship at our company from 22.08.2022 to 22.09.2022 in various functional areas.

During the training period her code and conduct were good.

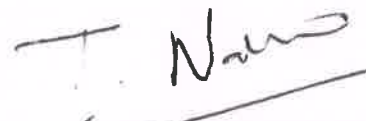
We wish her all the best for her better future.

ATTESTED

PRINCIPAL
M. Kumarasamy College of Engineering
Thalavapalayam Karur - 630112



For AQUASUB ENGINEERING


T. NARENDRAN

Vice President (Finance & Admin)

CERTIFICATE OF INTERNSHIP

TO WHOM SO EVER IT MAY CONCERN

This is to certify that S.Rajashri Roll No 927621MBA046 from M. Kumarasamy college of Engineering, Karur has successfully completed One Month certified Internship Training Program on Topic Understanding the organization and the policies from 22.08.2022 to 21.09.2022 at XYMA Analytics Private Limited. During the Internship program, S. Rajashri has closely worked as a part of the Management Team as a Management Intern, and she has demonstrated excellent work during her internship period.

We wish her all the best for his future endeavors.



Nishanth Raja

CEO

XYMA Analytics Private Limited



ATTESTED

PRINCIPAL
M. Kumarasamy College of Engineering,
Halavapalavam Karur-639113





Date: 22-09-2022

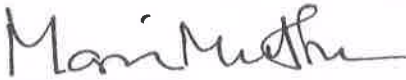
TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. RAM PRADEEP N 927621MBA047**, MBA has successfully completed Internship Training in our concern from 22/08/2022 to 22/09/2022. The character and conduct during the overall session are found good and regular.

He focused on developing new skills and gaining a deeper understanding of concepts through firsthand experience. Additional technical information will be shared with you on, or before training.

Marketing Department

Sincerely,


VVD Oil Mill



ATTESTED

PRINCIPAL
Kumarasamy College of Engineering
Thalavapalavam Karai - 630112

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Marketing: VVD & Sons Pvt. Ltd

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Pressure Boosting Systems

23.09.2022

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that Ms. S.S. Renida, Roll No. (927621MBA048) a student of MBA, M. Kumarasamy College of Engineering, Thalavapalayam, Karur District has done her internship at our company from 22.08.2022 to 22.09.2022 in various functional areas.

During the training period her code and conduct were good.

We wish her all the best for her better future.

ATTESTED

PRINCIPAL

M. Kumarasamy College of Engineering,
Thalavapalayam Karur - 639113



For AQUASUB ENGINEERING

T. NARENDRAN

Vice President (Finance & Admin)



Tamilnadu Newsprint and Papers Limited

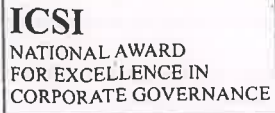
(A Government of Tamilnadu Enterprise)

Kagithapuram - 639 136, Karur Dist. Tamilnadu, India.

Phone : (0091) 04324 - 277001 to 277010 (10 Lines)

Fax : (0091) 04324 - 277025 PMD : 04324 - 277027

HR : 04324 - 277273 Cell : 94860 41341 to 41343



CERTIFICATE

HR/31/21/INT/MBA/2022/08/03

September 15, 2022

Name : ROOBINIKA. G

Department : MBA

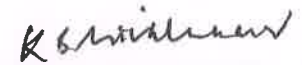
Name of the Institution : M. Kumarasamy College of Engineering
Thalavapalayam

Departments in Which
Undergone Internship Training : Human Resource and Marketing

Internship Training Duration : From: 16.08.2022 To: 14.09.2022.

ATTESTED

PRINCIPAL
M. Kumarasamy College of Engineering
Thalavapalayam Karur - 639112


SENIOR MANAGER - HR
K.S. SIVAKUMAAR
Sr. Manager - HR
Tamilnadu Newsprint and Papers Limited,
Kagithapuram - 639 136. Karur Dist.





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Completion Certificate

Date: 29-09-2022

To

Dr.K.Rajesh Kumar,
HoD - MBA,
M.Kumarasamy College of Engineering,
Karur.

Respected Sir/Mam,

Sub: INTERNSHIP COMPLETION CERTIFICATE - Reg.

This is to certify that Mr.V.Sanjiv bearing Reg.No: 927621MBA050 student of MBA from M.Kumarasamy College of Engineering has completed his summer internship in our company during the period of 22 August 2022 to 28 September 2022.

Sincerely,

Authorized Representative



ATTESTED

PRINCIPAL
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Palavupalayam Karur - 630112

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To whomsoever it may concern

This is to certify that Mr. Santhosh S 927621MBA051, MBA (HR, Finance) has Successfully completed Internship Training in our concern from 16/08/2022 to 16/09/2022. The character and conduct during the overall session are found good and regular.

Thanking You.

Yours faithfully

For Genuine IT Solution

Authorized Signatory



ATTESTED

PRINCIPAL
M. Kumarasamy College of Engineering
Palavayalpalayam Karu - 639112



RAHA OILS PRIVATE LIMITED

GST Number : 33AABCR2863G1ZK

CIN Number. :U15141TZ1995PTC005687

**S.TAMILMANI, M.Sc(Agri), PGDMM.,
MANAGING DIRECTOR**

Dated : 19.09.2022

INTERNSHIP TRAINING CERTIFICATE

This is to Certify that Mr.R.SARAN (Reg.No: 927621MBA052) II year MBA Student of M.Kumarasamy College of Engineering, Karur has done a Internship Training at Raha Oils Private Limited, Paramathi for 30 days from 17.08.2022 to 17.09.2022 in our organization in partial fulfillment of the requirements for the award of Degree of MBA.

His performance during the internship is Very Good.

hrc
20/9/2022
MANAGING DIRECTOR



ATTENDED
[Signature]
PRINCIPAL
M Kumarasamy College of Engineering
Thalavandalavam Karur - 620447

Head Office :
No. 376, Manickanatham Road, Paramathi,
Paramathi Velur Tk, Namakkal (Dt) - 637 207
Tamilnadu, India.
Ph : 04268 251135

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Pers/ Internship

19.09.2022

CERTIFICATE

This is to certify that **Mr. G SARANRAJ (927621MBA053)** II year MBA student from M.Kumarasamy College of Engineering, Karur-639 113, has undergone Internship from 17.08.2022 to 17.09.2022 in our Organisation and completed the Internship successfully.

For Seshasayee Paper and Boards Limited,

(S. Balaji)

Executive-HR

ATTESTED

PRINCIPAL
M Kumarasamy College of Engineering
Chalavapalayam Karur - 639113



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Date: 16.09.2022

TO WHOM IT MAY CONCERN

we are pleased to Permit your letter and provide completion for done in Internship Training at our concern for **Mr.G.SELVAKUMAR**, Reg.No: 927621MBA054 MBA of **M.Kumarasamy College of Engineering Karur 639113** for the period from August - September 2022. We wish his all the best for his wonderful future.

Thanking You,

For Dodla Dairy Limited

P. Padhiban
Admin Manager

ATTENDED

[Signature]
PRINCIPAL

M.Kumarasamy College of Engineering
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🌐 www.nex2us.co.in ✉ tag@nex2us.co.in 📞 9994954031

Date:29-09-2022

Place: Coimbatore

Internship Completion Certificate

To whom it may concern

Nexus India certifies that Mr.Selvaraj.P (Reg No. 927621MBA055) successfully completed the internship program from 18-08-2022 to 22-09-2022 at our headquarters.

Mr.Selvaraj displayed professional traits during his internship period and managed to complete all assigned tasks as requested. He was hardworking, dedicated, and committed. It was a pleasure having him with us in this short period.

With best wishes

D.Senthilkumar
HR Manager



ATTESTED

PRINCIPAL
M. Kumarasamy College of Engineering
Chalavapalavam Karu - 630112

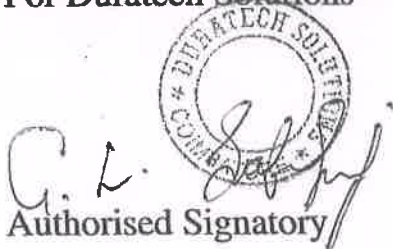
To whomsoever it may concern

This is to certify that Ms Shaline M 927621MBA056 , MBA(HR , Finance) has Successfully completed internship Training in our concern from 16/08/2022 to 16/09/2022. During the period of this program with us she is found Punctual and regular.


Thanking You .

Yours faithfully

For Duratech Solutions


G. K.
Authorised Signatory

ATTESTED


PRINCIPAL
Kumarasamy College of Engineering
Chalivanalavam Karu - 630119

ACSL/CORE/TRAINING22-23/21

16.09.2022

To
M.KUMARASAMY,
College of Engineering,
Thalavapalayam,
Karur - 639113.

Sir,

This is to certify that **Shanmathi S L (Reg No – 927621MBA057)**, MBA, 2nd Year Student of your college has done her Internship in our Corporate Office at Madurai from 18th Aug 2022 to 16th Sep 2022.

During the above period, her character and conduct were good.

We wish her all success in her future endeavors.

FOR APARAJITHA CORPORATE SERVICES (P) LIMITED


REGIONAL HR

ATTESTED


PRINCIPAL
M Kumarasamy College of Engineering
Thalavapalayam Karur - 639113



To whomsoever it may concern

This is to certify that Ms Sharmila M 927621MBA058 , MBA (HR , Finance) has Successfully completed Internship Training in our concern from 16/08/2022 to 16/09/2022. Her attitude and activities during the internship period was good and maintained punctuality and 100% attendance.

Thanking You .

Yours faithfully

For PORAS TECHNOLOGIES



ATTESTED

PRINCIPAL
Kumarasamy College of Engineering
Thalavapalayam, Karur - 639119

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THE PRINCIPAL


M.Kumarasamy College of Engineering,

Karur.

Dear Sir,

This is to certificate that Mr. G. SIBHI, Reg No: 927621MBA59, MBA (HR Finance) student of your college has successfully completed Internship Training in our organization from (22/08/2022 to 22/09/2022).The character and conduct with us found to be Punctual, discipline and regular in his course.

Thanking you.


M.P.Ramesh

SMART BUY
Manager
289, Kumaran Nagar,
Chinna Andan Kovil Road,
KARUR-639001.
For Smart Buy

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PRINCIPAL
M.Kumarasamy College of Engineering,
Chalavanalavai Karur - 639112

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Date: 28 Sep 2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Miss. Sona I , who is pursuing MBA during the academic year of 2021-2023 at M.Kumarasamy College of Engineering. She has undergone project training at our concern in the MBA Department from the period of 22nd AUGUST 2022 to 22nd SEPTEMBER 2022. During this project training period, she handled her responsibility in a proper manner.

She successfully completed her project work and we wish her all the best for her future endeavor.

For Pupa Group of Companies,

R. Prakash
28/9/22

PRAKASH. R

MANAGER-HUMAN RESOURCE

ATTESTED

[Signature]
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M. Kumarasamy College of Engineering,
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To,
The Head of Department,
M.Kumarasamy College of Engineering.
Karur.

This is to certify that Mr. **Sriram S** (927621MBA061) student of M.Kumarasamy college of engineering, Karur has successfully completed his Internship in "Virtualmaze Pvt Ltd." from 17- Aug-2022 to 17-Sep-2022.

During his time with us he has familiarised himself with the functions of the **HR Department** and also successfully completed his requirements.

We are also pleased to inform you that during the period of internship he has shown a great deal of enthusiasm to learn and understand the concepts.

We found the intern to be hard-working, conscientious and responsible during his tenure with us.

We wish him all the best in the future.

For VIRTUALMAZE SOFTSYS PRIVATE LIMITED

Dr. C.D. Rajaganapathy,
Manager – HR & L&D

Date 20-09-2022

ATTESTED

PRINCIPAL,
M. Kumarasamy College of Engineering,
Chalavanalavam Karur - 630117



To whomsoever it may concern

This is to certify that Ms Varsha R 927621MBA062, Student of MBA (HR, Finance) has successfully completed one month internship Training in our concern from 16/08/2022 to 16/09/2022. During the period of this program with us she is found Punctual and regular in his activities.

Thanking You.

Yours faithfully,

For PACS VISION SOLUTIONS



Authorized Signatory.

ATTESTED

PRINCIPAL
Kumarasamy College of Engineering
Palavanalavam Karu - 641112

Date: Sep 20, 2022

INTERNSHIP COMPLETION CERTIFICATE

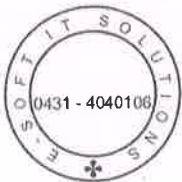
This is to certify that **M.VIGNESHWARAN MBA** who is currently pursuing in **M. KUMARASAMY COLLEGE ENGINEERING**, has done his Internship in our organization from **19.08.2022 to 20.09.2022**.

We congratulate his presence with us.

We are confident that his excellence would bear a resemblance to a success in the future endeavors.

S.GOMATHI (HR)





ATTESTED



PRINCIPAL .
M. Kumarasamy College of Engineering
Chalavapalavam Karur - 630117

145/74-C, II-Floor, Salai Road, Srinivasa Complex, Thillai Nagar,
Trichy - 620 018, Tamilnadu, India.

Phone: +91 0431 4040106 **Email:** hr@e-soft.in **Web:** www.e-soft.in



Criterion 1: Curricular Aspects

1.3 Curriculum Enrichment

1.3.4.1: Number of students undertaking field projects / internships / student projects

Programme Name: Master of Business Administration.

Student Projects Proof

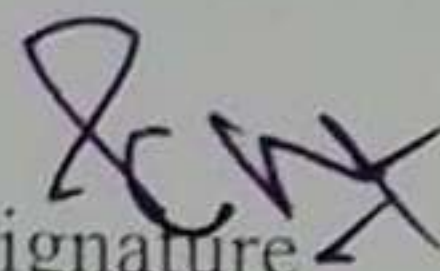
M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

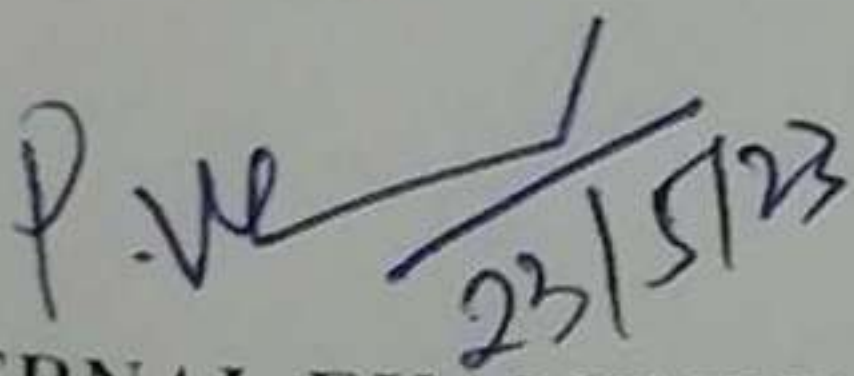
Certified that this project report titled **“THE STUDY ON EMPLOYEES PERCEPTION TOWARDS HR PRACTICES WITH REFERENCE TO SPLASHSCRIPTS, KARUR”** is the bonafide work of **“ABINA N (927621MBA001)”** who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature
Dr. K. Rajesh Kumar,

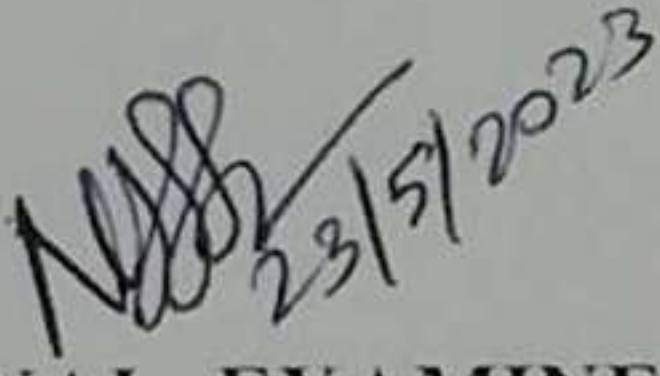
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature
Dr. K. Rajesh Kumar,
Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23-05-2023


INTERNAL EXAMINER



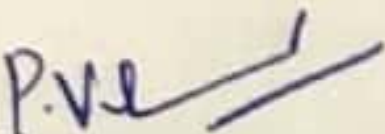

EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING

(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A Study on Employee Retention with Special Reference to Employees of Parameshwari Exports Pvt Ltd", Karur is the bonafide work of "AISHWARYA R [927621MBA002]" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

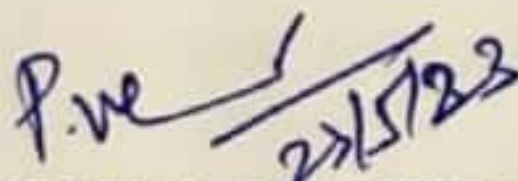

Signature

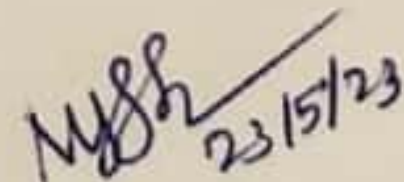
Dr. P. Vanitha,
Associate Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

Dr. K. Rajesh Kumar,
Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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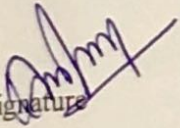

EXTERNAL EXAMINER



M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON E – RECRUITMENT AND SELECTION PROCESS WITH REFERENCE TO TRIOTICZ, COIMBATORE " is the bonafide work of AJAI KANNA K (927621MBA003)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

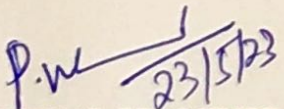

Signature

Mrs.K.Malarkodi, Assistant Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

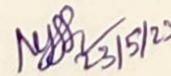

Signature

Dr.K.Rajesh Kumar, Head of the
Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.2023


INTERNAL EXAMINER




EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A study on GAP analysis between training and actual performance of the employees in Virtualmaze" is the bonafide work of "ANANTHA KRISHNAN S (927621MBA004)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

Signature

Ms. A. SANTHIYA,

Assistant Professor,

Department of Management Studies

M.Kumarasamy College of Engineering

Thalavapalayam, Karur- 639113

Signature

Dr. K. RAJESH KUMAR,

Head of the Department,

Department of Management Studies

M.Kumarasamy College of Engineering

Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.2023

INTERNAL EXAMINER



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M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON THE ROLE OF COMPETENCY MAPPING AMONG EMPLOYEES WITH SPECIAL REFERENCE TO ATLAS EXPORT ENTERPRISES, KARUR” is the bonafide work of “P. ASHOKKUMAR (927621MBA005)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Dr. P. VANITHA MBA, M. COM, PH.D.
Associate Professor.
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113



Signature

Dr. K. RAJESHKUMAR MBA, PH.D.
Head of the Department.
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23/05/23


INTERNAL EXAMINER





EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “A STUDY ON THE INFLUENCE OF SERVICE QUALITY IN CUSTOMER SATISFACTION IN INTELLIPAAT SOLUTIONS PVT LTD” is the bonafide work of “BARKAVI P (927621MBA006)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.



Signature
Dr. K. RAM PRATHAP

Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature
Dr. K. RAJESH KUMAR

**THE HEAD OF THE
DEPARTMENT**
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 28.05.2023


INTERNAL EXAMINER

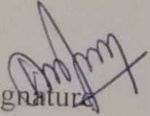



EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON IMPACT OF ABSENTEEISM OF EMPLOYEES ON ORGANIZATION PERFORMANCE WITH REFERENCE TO JAMBU SQUARE” is the Bonafede work of “BHARANIKA C (927621MBA007)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

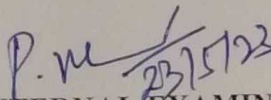

Signature

Mrs.K.Malarkodi,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

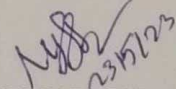

Signature

Dr.K.Rajesh Kumar,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.2023


INTERNAL EXAMINER




EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON THE ROLES OF BUSINESS ETHICS IN RECRUITING NEW EMPLOYEES BY USING SOCIAL MEDIA” AT ICHNOGRAPHIC PVT LTD IN NAMAKKAL is the bonafide work of “DANARAJ.M (927621MBA008)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Ms.A. SANTHIYA,
Assistant Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

Dr.K.RAJESH KUMAR
Head of the Department,
Department of Management Studies.
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.23


INTERNAL EXAMINER

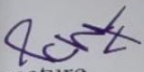



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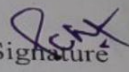
M.KUMARASAMY COLLEGE OF ENGINEERING
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BONAFIDE CERTIFICATE

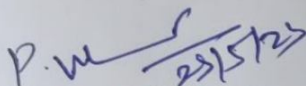
Certified that this project report titled "A STUDY ON IMPACT OF MOBILE GAMES ADDICTION AMONG TEENAGERS IN KARUR TOWN, TAMIL NADU" is the bonafide work of "DEEPAK N (927621MBA009)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature
DR.K.Rajesh Kumar,

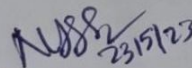
NAME OF THE SUPERVISOR
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature
Dr. K.Rajesh Kumar,
NAME OF THE HEAD OF THE DEPARTMENT
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.2023


INTERNAL EXAMINER




EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING

(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON THE IMPACT WORKPLACE DIVERSITY ON EMPLOYEE MORALE WITH REFERENCE TO AVEON INFO TECH PRIVATE LIMITED” is the Bonafide work of “S.DHAMODHARAN (927621MBA010)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

Ganyac

Signature

Dr. C. Suganya,

Department of Management Studies,

M.Kumarasamy College of Engineering

Thalavapalayam,

Karur- 639113

R. K. Rajesh Kumar

Signature

Dr. K. Rajesh Kumar,

Department of Management Studies,

M.Kumarasamy College of Engineering

Thalavapalayam,

Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23/05/2023

P. W. S
23/5/23

INTERNAL EXAMINER



N. S. S
23/5/23

EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report "A Study on Human Resource Information System in Home First Finance Company Limited", Namakkal is the bonafide work of "DIBAKAR M 927621MBA011" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.



Signature

Dr. P. VANITHA,
Associate Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113



Signature

Dr. K. RAJESH KUMAR,
Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER




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M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON ORGANIZATIONAL CULTURE AND ITS IMPACTS ON EMPLOYEES’ BEHAVIOUR WITH THE REFERENCE TO PROMPT INFOTECH PRIVATE LIMITED”, COIMBATORE is the Bonafide work of “ELAKKIYA M (927621MBA012)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.



Signature

Dr. K. MALARKODI,
Assistant Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

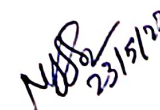

Signature

Dr. K. Rajesh Kumar, BE., MBA.,
M.Phil., PGDFRM., SET., NET., Ph.D.
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER




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M.KUMARASAMY COLLEGE OF ENGINEERING
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BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON INDUSTRIAL CONFLICT AND ITS IMPACT ON EMPLOYEE PRODUCTIVITY” is the bonafide work of “GOKUL J (927621MBA013)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.



Signature

Dr. K. Ramprathap, AP

Department of Management Studies

M.Kumarasamy College of Engineering

Thalavapalayam, Karur- 639113



Signature

**Dr. K. Rajesh Kumar, ASP, Head
of the Department**

Department of Management Studies

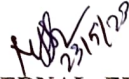
M.Kumarasamy College of Engineering

Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER



EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A study on Difficulties faced by HR department in employee retention and recruitment in Info Diller" is the bonafide work of GOKUL K (927621MBA004)" who carried out the project work during the academic year 2022-2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate



Signature

Ms. A. SANTHIYA,

Assistant Professor,

Department of Management Studies

M.Kumarasamy College of Engineering

Thalavapalayam, Karur- 639113



Signature

Dr. K. RAJESH KUMAR,


Head of the Department,

Department of Management Studies

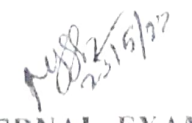
M.Kumarasamy College of Engineering

Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER



EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report "A Study About the Assessment of Role Stress Among the Employees in Indian Technologies, Coimbatore." is the bonafide work of "GOKUL N (927621MBA015)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

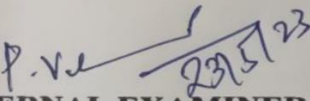

Signature

Dr. K. RAJESH KUMAR,
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

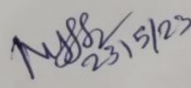

Signature

Dr. K. RAJESH KUMAR,
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.2023


INTERNAL EXAMINER





EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “A STUDY ON WORKERS PARTICIPATION IN MANAGEMENT AND ITS IMPACTS AT SAM TURBO INDUSTRY PVT LTD”, COIMBATORE is the bonafide work of “GOKUL T (927621MBA016)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.



Signature

Dr. P. VANITHA,
Associate Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

Dr. K. RAJESH KUMAR,
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23/05/2023


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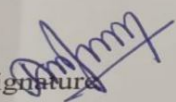

EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)


BONAFIDE CERTIFICATE

Certified that this project report "A Study on Analysis of Causes of Employee Attrition with Special Reference to Naga Limited, Dindigul" is the bonafide work of "GURU PRASATH M (972621MBA017)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

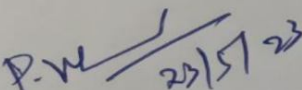
Signature


Mrs. K. Malarkodi,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

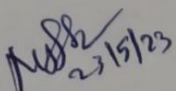
Signature


Dr. K. Rajesh Kumar,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.2023


INTERNAL EXAMINER






EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "FACTORS INFLUENCING CUSTOMER BUYING BEHAVIOUR IN IT SECTOR" is the bonafide work of "R Harish(927621MBA018)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature
Mrs. K. Malarkodi,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature
Dr. K. Rajesh Kumar,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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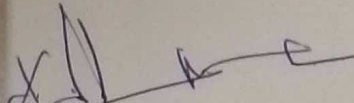



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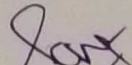
M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "**IMPACT ON MANAGEMENT INFORMATION SYSTEM ON EFFECTIVE HUMAN RESOURCE WITH REFERNCE TO SOLTO MANUFACTURING**" is the bonafide work of "**JANANISHRI B (927621MBA019)**" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the workreported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

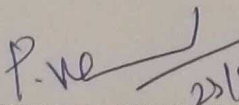

Signature

Dr. K. Ramprathap
Assistant Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

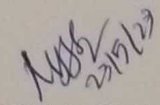

Signature

Dr. K. Rajesh Kumar
Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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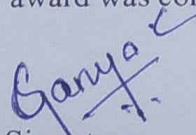



EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “**Health and Safety Measures with Special Reference to Employees of Chettinad Cement Corporation Limited**”, Puliur is the bonafide work of “**KANIMOZHI M (927621MBA020)**” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

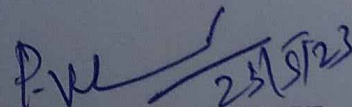

Signature

Dr. C. Suganya,
Assistant Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur-639113

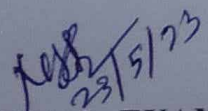

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Dr. K. Rajesh Kumar,
Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur-639113

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INTERNAL EXAMINER




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M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON "STRESS MANAGEMENT AMONG EMPLOYEES WORKING WITH REFERENCE TO AURO" is the bonafide work of "KARISHMA S (927621MBA021)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the bestof my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

Gany

Signature

DR.C SUGANYA,

Assistant Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

R.K.

Signature

DR. K. RAJESH KUMAR

Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.5.23

P.v.e
23/5/23

INTERNAL EXAMINER

N.S.S.
23/5/23

EXTERNAL EXAMINER



M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON IMPACT OF EMOTIONAL INTELLIGENCE ON EMPLOYEE JOB PERFORMANCE WITH REFERENCE TO NITHRA APPS INDIA PRIVATE LIMITED, TIRUCHENGODE" is the Bonafide work of "KARTHIKA M 927621MBA022)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Ms. A. Santhiya, MBA.,
Assistant Professor,
Department of Management Studies
M. Kumarasamy College of
Engineering Thalavapalayam, Karur-
639113


Signature

Dr. K. Rajesh Kumar, BE., MBA.,
M.Phil., PGDFRM., SET., NET., Ph.D.
Head of the Department,
Department of Management Studies
M. Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER




EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “**THE EFFECT OF BRANDING ON PRODUCT MARKETING IN HOME FIRST FINANCE COMPANY, NAMAKKAL**” is the bonafide work of “**KAVIN R (927621MBA023)**” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature
Dr. K. Rajesh Kumar,

HEAD OF THE DEPARTMENT


Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature
Dr. K. Rajesh Kumar,

HEAD OF THE DEPARTMENT

Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER




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M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “A Study on Impact of Work Environment on Employee Performance at Techvolt Software”, Coimbatore. is the bonafide work of “KAVIYA A (927621MBA024)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature


Dr. P. VANITHA,
Associate Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

Dr. K. RAJESH KUMAR,
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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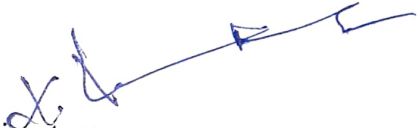

INTERNAL EXAMINER



EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “A STUDY ON IMPACT OF RECRUITMENT AND PROCEDURES TOWARDS THE ORGANIZATION GROWTH IN KARUR GOLD FINANCE AT KARUR” is the bonafide work of “KEERTHANA S (972621MBA025)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature
Dr. K. Ramprathap,
Department of Management Studies
M.kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature
Dr. K. Rajesh Kumar,
Department of Management Studies
M.kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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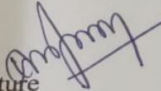

EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)


BONAFIDE CERTIFICATE

Certified that this project report "A Study on Impact of Emotional Intelligence on Leadership Style at Indus Automation in Coimbatore" is the bonafide work of "KEERTHI VASAN S (972621MBA026)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

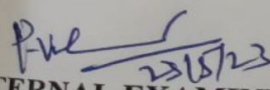
Signature


Mrs. K. Malarkodi,
Assistant Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

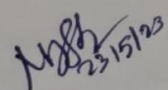
Signature


Dr. K. Rajesh Kumar,
Head of the Department,
Department of Management Studies,
M.Kumarasamy College of Engineering,
Thalavapalayam, Karur- 639113.

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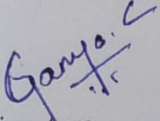



EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON INNOVATIVE BEHAVIOUR AND KNOWLEDGE SHARING OF EMPLOYEES IN WORKPLACE WITH REFERENCE OF ZERAME PVT LTD” is the bonafide work of “KRISHNAKUMAR M (927621MBA027)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

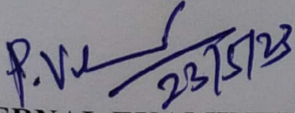

Signature

Dr.C. SUGANYA,
Associate Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur-639113

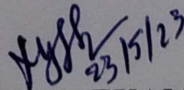

Signature

Dr. K.Rajesh Kumar,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER




EXTERNAL EXAMINER

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “Impact of Organization Climate Towards Employee Performance in TNPL Unit-1 Karur” is the bonafide work of “KRISHNAKUMAR S (927621MBA028)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.



Signature

Dr. C. Suganya,

Department of Management Studies

M.Kumarasamy College of Engineering

Thalavapalayam, Karur- 639113



Signature

Dr. K. Rajesh Kumar,

HEAD OF THE DEPARTMENT

Department of Management Studies

M.Kumarasamy College of Engineering

Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.5.23



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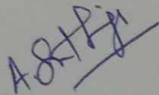


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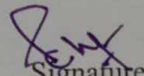
M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A Study on Analysis of Performance Appraisal with Special Reference to Employees of Shobikaa Impex Pvt. Ltd", Karur is the bonafide work of "MADHUMITHA S [927621MBA029]" who carried out the project work during the academic year 2022 -2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

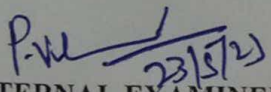

Signature

Ms. A. Santhiya,
Assistant Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

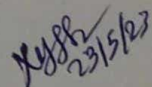

Signature

Dr. K. Rajesh Kumar,
Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER




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M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “A Study on Effectiveness of Employee Disiplinary Action Towards Rich Diary Product at Namakkal” is the bonafide work of “MAHENDRAN N (972621MBA030)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Mrs. K. Malarkodi,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

Dr. K. Rajesh Kumar,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER




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M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A Study on Impact of Cross Training on Employees Performance with Reference to Denizen Technologies Pvt Ltd", Coimbatore is the bonafide work of "MANOJ S (927621MBA031)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.



Signature

Dr. K. RAJESH KUMAR,
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

Dr. K. RAJESH KUMAR,
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER




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M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report "A Study on Strategy Process in Digital Marketing for Business at Bangalore Digital Marketing, Bangalore" is the bonafide work of "MITHUNESH M (927621MBA032)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

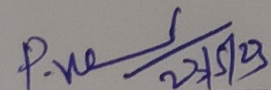
Signature 

Dr. K. RAJESH KUMAR,
Head of the Department, Department
of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

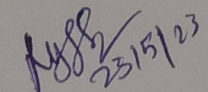
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of Management Studies
M.Kumarasamy College of Engineering
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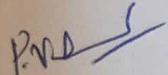



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M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report "A Study on Challenges in Talent Acquisition with special reference to employees of Hireyou Consultancy Services", Bangalore is the bonafide work of "MUKHIL V (927621MBA033)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

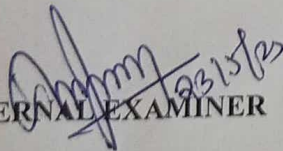

Signature

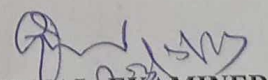
Dr. P. VANITHA,
Associate Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

Dr. K. RAJESH KUMAR,
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 28/5/2023


INTERNAL EXAMINER


EXTERNAL EXAMINER


Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024



M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON IMPORTANCE OF INDUCTION PROCESS WITH REFERENCE TO SIGNWARE TECHNOLOGIES PVT LTD, CHENNAI" is the bonafide work of "NANDHINI A (927621MBA034)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

Signature 

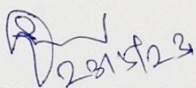
Signature 

Mrs. K. Malarkodi,
Assistant Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

Dr. K. RajeshKumar,
Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.2023


INTERNAL EXAMINER


EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING

(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON EMPLOYEE PERCEPTIONS AND FINANCIAL PERFORMANCE OF THE HP COMPANY" is the bonafide work of "NARMADHA N (927621MBA035)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

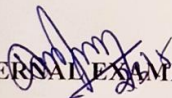

Signature

Dr. K. Ramprathap, MBA., Ph.D.,
Assistant Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

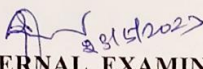

Signature

Dr. K. Rajesh Kumar, BE., MBA., M.Phil.,
PGDFRM., SET., NET., Ph.D.,
Head of the Department
Department of Management Studies
M. Kumarasamy College of Engineering
Thalavapalayam, Karur - 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23/05/2023.


INTERNAL EXAMINER




EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON FACTORS INFLUENCING ON QUALITY OF WORK LIFE WITH REFERENCE TO V.K.A DAIRY FARMS, KARUR " is the bonafide work of NAVANEETH N (927621MBA036)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

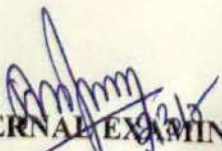

Signature

Dr.K.Ramprathap, Assistant Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

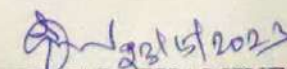

Signature

Dr.K.Rajesh Kumar, Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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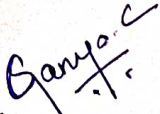



EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON SIGNIFICANCE OF MOTIVATIONAL TECHNIQUES ON OVERALL EMPLOYEE'S WORK PERFORMANCE AND PRODUCTIVITY WITH REFERENCE TO URC CONSTRUCTION PVT. LTD, ERODE" is the bonafide work of "NAVITHA B (927621MBA037)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.



Signature

DR.C SUGANYA,

Assistant Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113



Signature

DR. K. RAJESH KUMAR,

Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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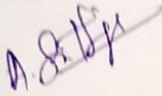

EXTERNAL EXAMINER

Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON THE EFFECTIVENESS OF EMPLOYEES'S GRIEVANCE HANDLING MECHANISM IN CUNONICS" is the bonafide work of "NIVETHA S 927621MBA038)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

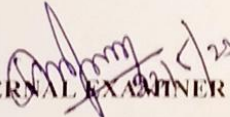

Signature

Ms. A. Santhiya,
Assistant Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

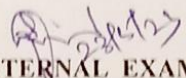

Signature

DR. K. Rajesh Kumar,
Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23/06/2023


INTERNAL EXAMINER

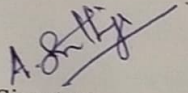



EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

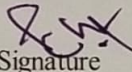
M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A Study on Role of Reward System on Motivational Level of Employees with Special Reference of ASE Packing Industries”, Karur is the bonafide work of “NIVETHIKA T [927621MBA039]” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

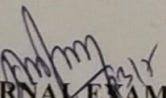

Signature

Ms. A. Santhiya,
Assistant Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

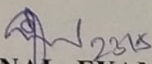

Signature

Dr. K. Rajesh Kumar,
Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.5.2023


INTERNAL EXAMINER




EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON EFFECTIVENESS OF ONBOARDING PROCESS IN HEXAWARE TECHNOLOGIES LTD” is the bonafide work of “PRATHAB M (927621MBA040)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Dr. K. RAJESH KUMAR,

Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

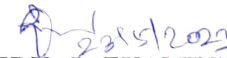
Dr. K. RAJESH KUMAR,

Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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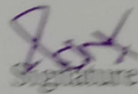

EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING IN STITCHWELL AT COIMBATORE" is the bonafide work of "PRAVEEN S (972621MBA041)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

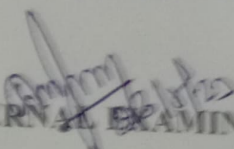


Signature
Dr. K. Ramprathap,
Department of Management Studies
M.kumarasamy College of
Engineering
Thalavapalayam, Karur- 639113

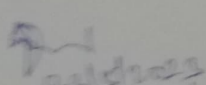


Signature
Dr. K. Rajesh Kumar,
Department of Management Studies
M.kumarasamy College of
Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER




EXTERNAL EXAMINER

Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report "A Study on Factor Influencing Online Banking Service with special reference to Customers of Central Bank of India", Karur. is the bonafide work of "PRITHVIHA V (927621MBA042)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

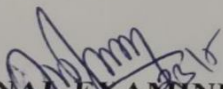

Signature

Dr. P. VANITHA,
Associate Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

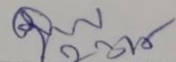

Signature

Dr. K. RAJESH KUMAR,
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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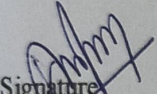



EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON EMPLOYEE ENAGEMENT PRACTICES IN MAAYA SOFTWARE SOLUTIONS NAKKAMAL,TAMIL NADU” is the bonafide work of “PRIYA.R(927621MBA043)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the bestof my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

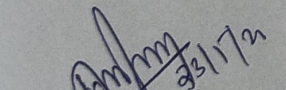

Signature
K.Malarkodi

ASSISTANT PROFESSOR
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

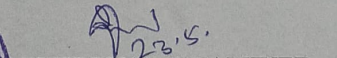

Signature

Dr. K.Rajesh Kumar,
THE HEAD OF THE
DEPARTMENT
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.2023


INTERNAL EXAMINER




EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING

(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “A Study on HRM Functions and its Effectiveness Towards SP Filling Machining Products India Pvt.ltd at Coimbatore” is the bonafide work of “RAGUL T (972621MBA44)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

Signature

DR. C. SUGANYA,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

Signature

Dr. K. Rajesh Kumar,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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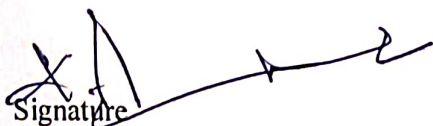


EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON EMPLOYEE SATISFACTION ON ORGANIZATIONAL PERFORMANCE WITH REFERENCE TO MAHIL BUILDERS & PROMOTERS”, KARUR is the Bonafide work of “RAHINI K (927621MBA045)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Dr. K. Ramprathap, MBA., Ph.D.,
Assistant Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

Dr. K. Rajesh Kumar, BE., MBA.,
M.Phil., PGDFRM., SET., NET., Ph.D.
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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EXTERNAL EXAMINER

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M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report "A Study on Impact of Team Effectiveness of Employees on Organization with Special reference to Karur Export" is the bonafide work of "RAJASHRI S (927621MBA046)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Dr. C. Suganya
SUPERVISOR,
Department of Management Studies
M.Kumarasamy College of
Engineering
Thalavapalayam, Karur- 639113


Signature

Dr.K.Rajesh Kumar
HEAD OF THE DEPARTMENT
Department of Management Studies
M.Kumarasamy College of
Engineering
Thalavapalayam, Karur- 639113

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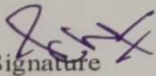



EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

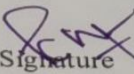
M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON GENDER EQUALITY AT WORKPLACE WITH REFERENCE TO ZEBOTO", COIMBATORE is the Bonafide work of "RAMPRADEEP N (927621MBA047)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

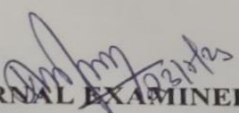

Signature

**Dr. K. Rajesh Kumar, BE., MBA.,
M.Phil., PGDFRM., SET., NET., Ph.D.,**
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

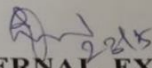

Signature

**Dr. K. Rajesh Kumar, BE., MBA.,
M.Phil., PGDFRM., SET., NET., Ph.D.**
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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EXTERNAL EXAMINER

Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON BENEFITS OF TRAINING AND DEVELOPMENT ON ORGANIZATIONAL PRODUCTIVITY WITH REFERENCE TO AQUA SUB ENGINEERING " is the bonafide work of RENIDA S S (927621MBA048)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Ms.A.Santhiya, Assistant Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

Dr.K.Rajesh Kumar, Head of the
Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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EXTERNAL EXAMINER

Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON THE SATISFACTION OF PAYROLL MANAGEMENT SYSTEM ON EMPLOYEE'S PERFORMANCE WITH REFERENCE TO JAMBU SQUARE" is the bonafide work of "G. ROOBNIKA (927621MBA049)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Dr. K. Ramprathap, Assistant professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

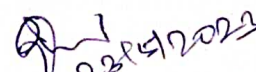
**Dr. K. Rajesh Kumar, Head of
the Department**

Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 22/5/2023


INTERNAL EXAMINER



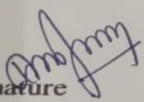

EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A., M.Com., M.Sc., M.Phil., Ph.D..
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)


BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON THE IMPACT OF TIME MANAGEMENT IN EMPLOYEE PRODUCTIVITY IN KOVAI MARUTHI PAPER & BOARDS (P) LTD, AT NAMAKKAL" is the bonafide work of "SANJIV V (972621MBA050)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

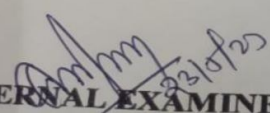
Signature


Mrs. K. Malarkodi,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

Signature

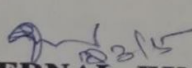

Dr. K. Rajesh Kumar,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.2023


INTERNAL EXAMINER




iii


EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

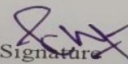
M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON THE IMPACT OF ORGANIZATIONAL DEVELOPMENT INTERVENTION IN NXTLOGIC SOFTWARE SOLUTIONS" is the bonafide work of "SANTHOSH S (927621MBA051)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

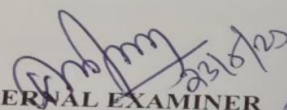

Signature

DR.K.Rajesh Kumar,
Department of Management Studies
M. Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

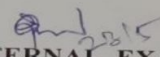

Signature

Dr. K.Rajesh Kumar,
Department of Management Studies
M. Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER




EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “A STUDY ON THE EFFECT OF COMPENSATION ON EMPLOYEE PRODUCTIVITY WITH REFERENCE TO BESCAL STEEL INDUSTRIES PVT. LTD, CHENNAI” is the bonafide work of “SARAN R (927621MBA052)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

DR.C SUGANYA,

Assistant Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature


DR. K. RAJESH KUMAR

Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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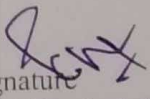



EXTERNAL EXAMINER
Dr.S. P. DWAYANITHYANI
M.B.A., M.Com., Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

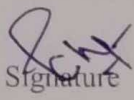
M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON IMPACT OF MOBILE GAMES ADDICTION AMONG TEENAGERS IN KARUR TOWN, TAMIL NADU" is the bonafide work of "SARANRAJ G (927621MBA053)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

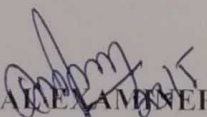

Signature
DR.K.Rajesh Kumar,

NAME OF THE SUPERVISOR
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

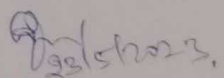

Signature
Dr. K.Rajesh Kumar,

NAME OF THE HEAD OF THE DEPARTMENT
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “A Study on Impact of Green HRM on Employee Performance at Servall Engineering Works Pvt LTD., in Coimbatore” is the bonafide work of “SELVAKUMAR G (927621MBA054)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

M. A. SANTHIYA,
Assistant Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

Dr. K. RAJESH KUMAR,
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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EXTERNAL EXAMINER

Dr. S.P.DHANDAYUTHAPANI
M.B.A., M.Com., M.Sc., Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

DECLARATION

M.KUMARASAMY COLLEGE OF ENGINEERING

(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report "EFFECTIVE PRICING STRATEGY OF NEW PRODUCTS" is the bonafide work of "P Selvaraj (927621MBA055)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

DR.C SUGANYA,
NAME OF THE SUPERVISOR
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

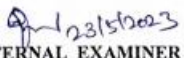

Signature

DR. RAJESH KUMAR,
NAME OF THE HEAD OF DEPARTMENT
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER




EXTERNAL EXAMINER

Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Truchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING

(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report “A Study on Employee Perception towards Monetary and Non-monetary Incentives with special reference to employees of Assai Food Products”, Karur is the bonafide work of “SHALINE M (927621MBA056)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Dr. P. VANITHA,

Associate Professor,

Department of Management Studies

M.Kumarasamy College of Engineering

Thalavapalayam, Karur- 639113


Signature

Dr. K. RAJESH KUMAR,

Head of the Department,

Department of Management Studies

M.Kumarasamy College of Engineering

Thalavapalayam, Karur- 639113

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EXTERNAL EXAMINER

Dr.S.P.DHANDAYUTHAPANI

M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,

Assistant Professor,

Dept. of Management Studies,

Anna University,

Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A Study on the impact of technological advancements towards product development in Intellipaat” is the bonafide work of “SHANMATHI.L(927621MBA057)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

DR. K. Rajesh Kumar,

NAME OF THE SUPERVISOR

M. Kumarasamy College of
Engineering Thalavapalayam, Karur-
639113


Signature

Dr. K. Rajesh Kumar,

**NAME OF THE HEAD OF THE
DEPARTMENT**

M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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EXTERNAL EXAMINER

Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor
Dept. of Management studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON ROLE OF EMPLOYER EMPLOYEE RELATIONSHIP MANAGEMENT ON TASK WITH SPECIAL REFERENCE TO PUPA HOME CARE (P) LTD AT KARUR” is the bonafide work of SHARMILA M (927621MBA058) who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

Signature

Mrs. K. Malarkodi,

Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

Signature

Dr. K. Rajesh Kumar,

Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON CAREER PLANNING PROGRESSION AND ITS IMPACTS AT SAKTHI GEAR PRODUCTS”, COIMBATORE is the bonafide work of **SIBHI G (927621MBA059)** who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Dr. P. VANITHA,
Associate Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature


Dr. K. RAJESH KUMAR,
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.2023


INTERNAL EXAMINER



iii


EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING

(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A Study on Work life Balance towards Employee Performance with reference to Santh Exports Pvt Ltd, Karur.” is the bonafide work of “SONA. I (927621MBA060)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

DR. K. RAMPRATHAP,
Assistant Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113


Signature

DR. K. RAJESH KUMAR
Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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INTERNAL EXAMINER


EXTERNAL EXAMINER

Dr.S.P.DHANDAYUTHAPANI
M.B.A., M.Com., M.Sc., M.Phil., Ph.D.
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING

(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report "A Study on the safety practices adopted at Padmavahini Transformers Private Limited, Coimbatore." is the bonafide work of "SRIRAM S (927621MBA061)" who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

Ganyae

Signature

Dr. C. SUGANYA,
Assistant Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

Rajesh

Signature

Dr. K. RAJESH KUMAR,
Head of the Department,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

This project Report has been submitted for the End Semester Project viva voce Examination held on 23.05.2023

[Signature]
INTERNAL EXAMINER

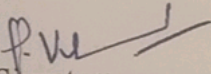


[Signature]
EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
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Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

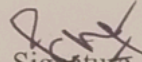
M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A Study on Employee Welfare Measures with Special Reference to Employees of Sree Vinayaga Organic Cotton Wadding Industries”, Karur is the bonafide work of “VARSHA R [927621MBA062]” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

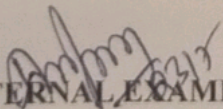

Signature

Dr. P. Vanitha,
Associate Professor
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

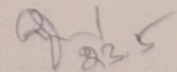

Signature

Dr. K. Rajesh Kumar,
Head of the Department
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024

M.KUMARASAMY COLLEGE OF ENGINEERING
(Autonomous Institution affiliated to Anna University, Chennai)

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON EFFECT OF LABOUR TURNOVER ON ORGANIZATIONAL PERFORMANCE IN RRR ALLOYS, COIMBATORE” is the bonafide work of “VIGNESHWARAN M (927621MBA063)” who carried out the project work during the academic year 2022 – 2023 under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.


Signature

Ms. A. SANTHIYA,
Assistant Professor,
Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

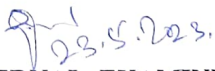

Signature

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Department of Management Studies
M.Kumarasamy College of Engineering
Thalavapalayam, Karur- 639113

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EXTERNAL EXAMINER
Dr.S.P.DHANDAYUTHAPANI
M.B.A.,M.Com.,M.Sc.,M.Phil.,Ph.D.,
Assistant Professor,
Dept. of Management Studies,
Anna University,
Tiruchirappalli-620 024